|  |  |  |
| --- | --- | --- |
| **Internal** | **Strengths** | **Weaknesses** |
| 1 | 1 |
| 2 | 2 |
| 3 | 3 |
| 4 | 4 |
| 5 | 5 |
|  |  |
| **External** | **Opportunities** | **Threats** |
| 1 | 1 |
| 2 | 2 |
| 3 | 3 |
| 4 | 4 |
| 5 | 5 |
|  |  |